



Innovation Hub FAQ

What categories are there?

- Fieldays Innovation Award - Prototype
- Fieldays Innovation Award - Early Stage
- Fieldays Innovation Award - Growth & Scale
- Fieldays Young Innovator of the Year Award

What do we get judged on?

The entry and Judging criteria can be viewed on our website.

What can I do if I'm struggling to find a category to fit into?

We'll be happy to help you find the right category to enter. Please call our Programme Developer Steve Chappell on 021642882 or email him at steve.chappell@nzdfs.co.nz

What if my innovation is still in the development stage? Can I still enter?

Yes, you can – and we encourage you to! You are best suited to enter Prototype Innovation category where you can showcase ideas, design and prototypes that have the potential to improve rural practices.

I've entered the Awards before. Can I enter again?

Yes! We love seeing businesses evolve each year. However, you will need to enter a different category, or have made significant changes to your innovation.

We have two categories that are great for returning entrants: Early Stage and Growth & Scale.

Can I include a video in my entry?

Absolutely! It is not a criteria requirement, but if you would like to show us your innovation and personality, upload a video with your application you are welcome to do so.

Who can help me with my entry?

If you would like help clarifying any aspect of your application, you can contact our Programme Developer Steve Chappell on 021642882 or steve.chappell@nzdfs.co.nz

By entering the awards, do I automatically get a stand in the Innovation Hub?

Yes, most definitely, all confirmed entrants receive exhibition space in the Innovation Hub. This will include walls, flooring, power, lighting and a furniture package.

Unless you already have a confirmed site at Fieldays, and do not wish to have an additional site within the Innovations Hub.

Fieldays will also promote the entrants who are displaying at their sites to motivate visitation.

Do I have to enter the awards to get a stand in the Innovation Hub?

Yes! The Innovation Hub is a space that is front and centre in the heart of Fieldays, specially designed to showcase Innovation in New Zealand's primary industries.

Do I have to pay extra to have a stand in the Innovation Hub?

No, the site fee is included in your entry fee.

What is included in my stand?

A 3m x 2.4m site footprint within the Innovation Hub, with the following provided:

- Walls – black frontrunner Velcro receptive, back wall 3m, 1x side wall 1.8m, 1x side wall 1.2m
- Furniture – table, stools and flooring (plywood and carpet tiles depending on stand location)
- Company identification sign including stand number
- Power – one 10 amp, 3-pin connection
- Lighting – one themed overhead light
- Wireless internet connection

Do I have to be at my stand all four days?

Yes, we want to make sure that your innovation is presented in the best possible light by engaging with as many Fieldays visitors. You'll receive eight single day exhibitor event tickets.

How many stands are there in the Innovation Hub?

50+. The exact layout is dependent on how many finalists we have in each category.

What does it cost to enter?

Category	Fees
Prototype	\$300 + GST
Early Stage	\$1,300 + GST
Growth & Scale	\$1,300 + GST

Alternate fee options for Current Exhibitors:

- This refers to Exhibitors who already have a confirmed site at Fielddays, and do not wish to have an additional site within the Innovations Hub.
- This fee includes an entry into the awards only.

Category	Fees
Prototype	\$300 + GST
Early Stage	\$600 + GST
Growth & Scale	\$600 + GST

Can I sell my product / idea at my site?

You sure can, if you are in either the Early Stage or Growth & Scale Category