



## **Innovations FAQ**

### **What if my innovation is still in the development stage? Can I still enter?**

Yes, you can – and we encourage you to! You are best suited to enter Prototype Innovation category where you can showcase ideas, design and prototypes that have the potential to improve rural practices.

### **What can I do if I'm struggling to find a category to fit into?**

We'll be happy to help you find the right category to enter. Please call our Innovations Manager Gail Hendricks on 021931939 or email her at [gail.hendricks@nzdfs.co.nz](mailto:gail.hendricks@nzdfs.co.nz)

### **I've entered the Awards before. Can I enter again?**

Yes! We love seeing businesses evolve each year. However, you will need to enter a different category or have made significant changes to your innovation.

We have two categories that are great for returning entrants – Early Stage and Growth & Scale.

### **Can I include a video in my entry?**

Absolutely! It is not a criteria requirement but if you would like to show us your innovation and personality upload a video with your application you are welcome to do so.

### **Can I show you my product or service?**

If you're not sure how to explain your innovation, you can contact our Innovations Manager Gail Hendricks on 021931939 or [gail.hendricks@nzdfs.co.nz](mailto:gail.hendricks@nzdfs.co.nz) and Gail will be happy to help.

### **Who can help me with my entry?**

If you would like help clarifying any aspect of your application, you can contact our Innovations Manager Gail Hendricks on 021931939 or [gail.hendricks@nzdfs.co.nz](mailto:gail.hendricks@nzdfs.co.nz)

### **By entering the awards, do I automatically get a stand in the Innovation Hub?**

Yes, you do. To include walls, flooring, power, lighting and NEW in 2021 a furniture package.

### **Do all entries get a stand?**

Yes, most definitely, all confirmed entrants receive exhibition space in the Innovation Hub

### **Do all entries get an Online listing?**

A Fieldays Online listing is available only for those in either the Early Stage or Growth & Scale Category

### **Do I have to enter the awards to get a stand in the Innovation Hub?**

Yes! The Innovation Hub is a space that is front and centre in the heart of Fieldays, specially designed to showcase Innovation in New Zealand's primary industries.

### **What is included in my stand?**

There is general lighting throughout the marquee and each indoor site is provided with overhead lighting. Every site will also be supplied with 10amps, single-phase power.

NEW to 2021 is a furniture package – contact Gail Hendricks on 021931939 or [gail.hendricks@nzdfs.co.nz](mailto:gail.hendricks@nzdfs.co.nz) to select your package.

### **Do I have to be at my stand all four days?**

Yes, we want to make sure that your innovation is presented in the best possible light by engaging with as many Fieldays visitors.

### **Do I have to pay extra to have a stand in the Innovation Hub?**

No, the site fee is included in your entry fee.

### **How many stands are there in the Innovation Hub?**

50+

### **What does it cost to enter?**

Prototype - \$210.00 +GST, Early Stage and Growth & Scale \$1200.00 +GST

### **What categories are there?**

1. Prototype, 2. Early Stage, 3. Growth & Scale

### **What do we get judged on?**

1. Prototype

[https://www.fieldays.co.nz/wp-content/uploads/2020/12/Judging-Criterial-2021\\_v1.pdf](https://www.fieldays.co.nz/wp-content/uploads/2020/12/Judging-Criterial-2021_v1.pdf)

2. Early Stage, 3. Growth & Scale

[https://www.fieldays.co.nz/wp-content/uploads/2020/12/Judging-Criterial-2021\\_v2.pdf](https://www.fieldays.co.nz/wp-content/uploads/2020/12/Judging-Criterial-2021_v2.pdf)

### **Can I sell my product / idea at my site?**

You sure can if, you are in either the Early Stage or Growth & Scale Category