



Innovations

Innovations FAQ

What if my innovation is still in the development stage? Can I still enter?

Yes, you can – and we encourage you to! You are best suited to enter Prototype Innovation category where you can showcase ideas, design and prototypes that have the potential to improve rural practices.

What can I do if I'm struggling to find a category to fit into?

We'll be happy to help you find the right category to enter. Please call our Innovations Manager Gail Hendricks on +64 7 843 4497 or email her at gail.hendricks@znfs.co.nz

I've entered the Awards before. Should I / Can I enter again?

Yes! We love seeing businesses evolve each year. However, you will need to enter a different category or have made significant changes to your innovation.

We have two categories that are great for returning entrants – the International Award category and Launch NZ Innovation Award category.

Can I include a video in my entry?

Absolutely! It is not a criteria requirement but if you would like to show us your innovation and personality upload a video with your application you are welcome to do so.

Can I show you my product or service?

If you're not sure how to explain your innovation, you can get in contact with our Innovations Manager Gail Hendricks on +64 7 843 4497 or gail.hendricks@znfs.co.nz and Gail will be happy to help.

Who can help me with my entry?

If you would like help clarifying any aspect of your application, you can get in contact with our Innovations Manager Gail Hendricks on +64 7 843 4497 or gail.hendricks@nznfs.co.nz

By entering the awards, do I automatically get a stand in the Innovation Centre?

Yes, you do. Your stand space will measure 3m long x 3m wide x 2.4m high. The walls are a black front runner walling system which is velcro receptive and the inside of the Innovation Centre marquee has a wooden floor.

Do I have to enter the awards to get a stand in the Innovation Centre?

Yes! The Innovation Centre is a space that is front and centre in the heart of Fieldays, specially designed to showcase Innovation in New Zealand's primary industries.

What is included in my stand?

There is general lighting throughout the marquee and each indoor site is provided with one spotlight located on one of your partition walls. Every site will also be supplied with 10amps, single-phase power.

Tables, chairs and stand furniture are NOT included in your entrant price. Site furniture may be hired from Exhibition Hire.

Do I have to be at my stand all four days?

Yes, we want to make sure that your innovation is presented in the best possible light by engaging with as many Fieldays visitors.

Do I have to pay extra to have a stand in the Innovation Centre?

No, the site fee is included in your entry fee.